

Marketing: Real People, Real Choices

by Michael R Solomon; Elnora W Stuart

Marketing: Real People, Real Choices Georgia Tech Lorraine Int. Journal of Business Science and Applied Management, Volume 5, Issue 2, 2010. Book Review: Marketing: Real people, Real choices. Hatem El-Gohary. Amazon.com: Marketing: Real People, Real Choices (7th Edition Sep 5, 2013 . Marketing: Real People, Real Choices brings you and your students into the world of marketing through the use of real companies and the Marketing: Real People, Real Choices - Michael R. Solomon, Elnora Jan 8, 2015 . Marketing: Real People, Real Choices, 8th Edition. By Michael R. Solomon, Greg W. Marshall, Elnora W. Stuart. Published by Prentice Hall. Amazon.com: Marketing: Real People, Real Choices (6th Edition Feb 15, 2011 . Real people, real choices—give students a real feel for marketing. Marketing: Real People, Real Choices is the only text to introduce marketing Marketing: Real People, Real Choices / Edition 7 by Michael R . Pearson - Marketing: Real People, Real Choices, 8/E - Michael R . 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